

PLACEMAKING IN THE NORDICS

– an online learning journey



Guiding Nordic places to co-creating safe and attractive places: an 8-week e-learning journey

Spring 2021

How can we turn a place from somewhere you can't wait to go through – to somewhere you never want to leave? How can we co-create safe and attractive public spaces in the Nordic region?

There are many conditions that challenge the quality of public spaces in the Nordics today, as well as challenges for working with them. In addition to the cold and dark climate, a decreasing feeling of safety, mono-functional spaces, increasing segregation, and a loss of attractiveness of city-centres are just some of the struggles faced by Nordic cities today.

This course offers guidelines on how to produce high-quality public spaces that will ensure safe and enjoyable experiences for all, while contributing to more equal and resilient societies. The tools and methods were developed during the Placemaking in the Nordics project: a

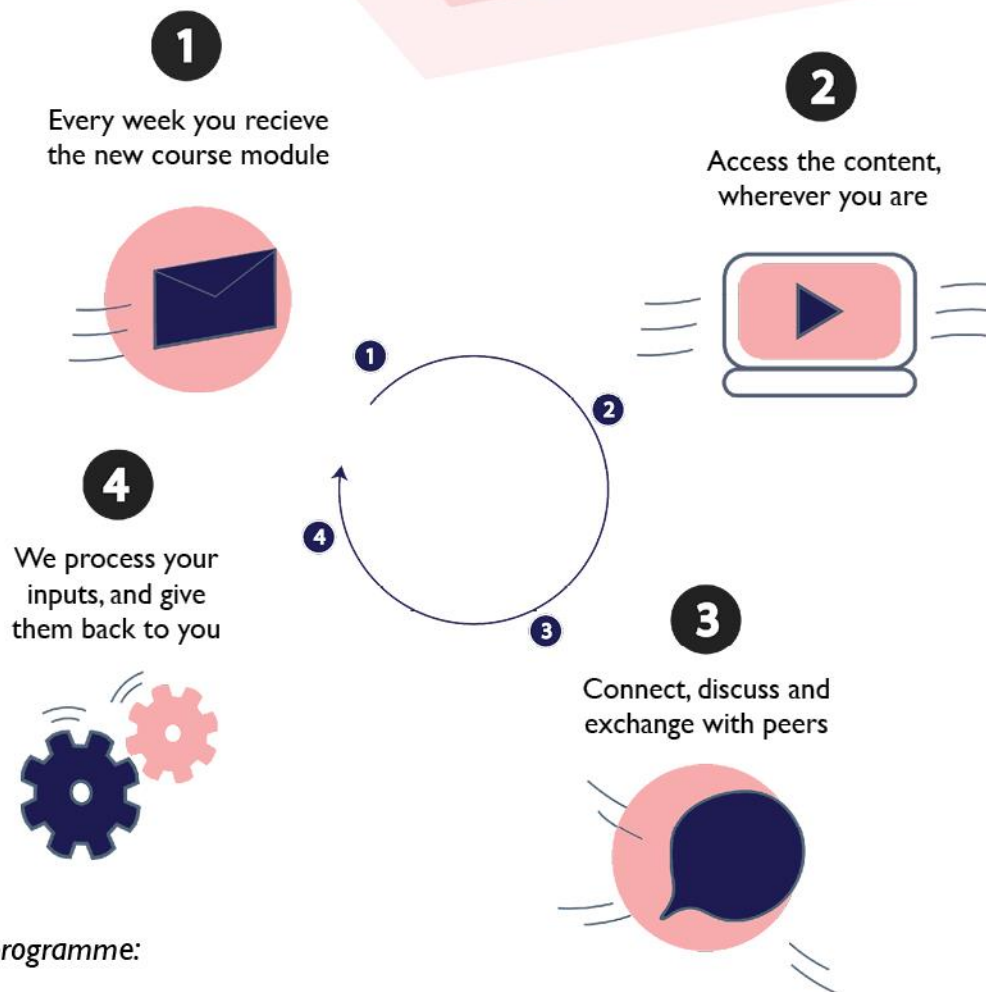
co-creation project conducted by Future Place Leadership (consultancy arm of Place Leadership Academy), Safer Sweden Foundation and LINK arkitektur, as well as 16 organisations from the Nordic region, with the goal to innovate how placemaking can be applied to the Nordics.

The programme consists of:

- Eight course modules delivered to you every week
- Access to the Nordic Placemaking handbook and exclusive resources: digital library, cases and toolbox, monitoring of placemaking news
- A community of practitioners



How does it work?



Detailed programme:

- Week 1: Introduction
- Week 2: Engaging stakeholders 1: building a common understanding
- Week 3: Engaging stakeholders 2: leading the process together
- Week 4: What makes a good place 1: creating attractive places in the Nordics by LINK arkitektur
- Week 5: What makes a good place 2: Safety and placemaking by Safer Sweden
- Week 6: Measuring & monitoring change
- Week 7: Place governance – managing placemaking in the longer term
- Week 8: Placemaking and place branding

Prices

Silver package

The course package as described above

€399 excl VAT

Gold package

The course package and six hours of consultation on your own placemaking challenges or projects

€899 excl VAT

Register here

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Leadership™
Academy

in collaboration with

LINK ARKITEKTUR

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Get in touch with Elise Perrault at Place Leadership Academy/Future Place

Leadership

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More information